

# Boosting Adolescent Students' Career and College Readiness



To succeed in a fast-paced global economy, students need strong literacy skills. Literacy is one of the most critical components of academic and future success, but too many students are leaving high school without the reading and writing skills they need to thrive in college, careers, and beyond.



Only **34%** of eighth-grade students are reading proficiently, according to the NAEP Nation's Report Card.



Only **15%** of Black, **22%** of Hispanic, and **20%** of free/reduced lunch-eligible eighth-grade students were found to be proficient in reading.



**Poor literacy skills** are correlated with higher dropout rates, poverty, crime, and unemployment.



Employers and college instructors alike say **students aren't prepared**, with notable gaps in reading and writing skills.

**It's not too late.**  
**PowerUp can help.**

Lexia® PowerUp Literacy® accelerates literacy gains for students in Grades 6–12 who are at risk of not meeting College- and Career-Ready Standards. Learn more at [lexialearning.com/powerup](https://lexialearning.com/powerup).

**EVIDENCE**  
for **ESSA**  
**STRONG**



With a Strong rating from Evidence for ESSA, **PowerUp** is proven to be up to **5x as effective** as the average middle school intervention, enabling students to make multiple years of growth in a single academic year.

Designed specifically for the adolescent learner, **PowerUp** combines high-interest texts across multiple genres, game-based elements, and self-monitoring tools to keep students **engaged** and encourage them to take ownership of their learning.

**PowerUp's** embedded assessment tool saves educators up to a month of instructional time by providing real-time progress-monitoring data to **empower** educators to deliver the right instruction at the right time, no matter their background or expertise in reading.



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**I've been teaching reading and English for 21 years, and for kids to be successful, they have to be willing to put in the work. They have to trust the process and trust the program—I believe they trust PowerUp. I have not heard any of them say, 'This is dumb.' Not once. That's amazing in itself.**

— Barbara Witthuhn, Reading Intervention Teacher

**See how PowerUp can make a difference in your school.**  
**Try the self-guided demo today.**

Demo